



# High Lift / Low Drag

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STREAMLINING AVIATION CASES FOR TRIAL

**Mark Pierce**  
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# Win with efficient, targeted preparation

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- Get all of the free stuff
- Do it in-house
- Guide your experts
- Exploit technology



# Where is the “free” stuff?

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- NTSB
- FAA
- Public domain



# “DIY” vs. outsourcing

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- Demonstrative evidence
- Field investigation
- Technical knowledge



# Experts

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- The A team
- Rookie experts
- How many do you need?



# Trial technology

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- Low-tech evidence in a high-tech case
- TrialPad



# Thank you!

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