

Bruce L. Marshall joined AIC Title Service as its Executive Vice President and General Counsel in February 2014, helping ensure that AIC's clients and leadership are protected as they move through unprecedented FAA and industry changes. On August 30, 2017 he was a recipient of the 2017 First Chair Top General Counsel Award. The First Chair Awards is an annual selection of in-house counsel who have, thorough their hard work and innovation, made significant contributions to the legal community nationwide. Bruce was also recognized in the November 2013 issue of D CEO Magazine as one of Dallas-Fort Worth's top corporate attorneys following his win as Outstanding General Counsel or Chief Legal Officer in the Small Legal Department category at the Association of Corporate Counsel and D CEO's 2013 Corporate Counsel Awards. Individually a 2011 winner of the General Counsel Forum's Magna Stella Award in the Small Legal Department category and finalist in the Major Litigation category, Bruce and his team also won Texas Lawyer's 2013 Legal Department of the Year in the Diversity and Quality of Life category. With over 20 years' experience in aviation legal matters, specializing in contracts, regulations, and litigation, he previously served as Senior Director and Division General Counsel of Bombardier's Flexjet fractional aircraft ownership program where he strategically managed two cases challenging state and federal taxes that affected the entire fractional aircraft ownership industry and resulted in the refund of millions of dollars of paid taxes.

Prior to joining Flexjet, Bruce served as corporate counsel and business manager for a charter management company with both Part 135 on-demand air cargo and passenger operations, served as vice president and legal officer for a major financial institution in Ann Arbor, Michigan, and in private practice, he represented banks, construction companies, transportation companies, and employee benefits funds in commercial litigation matters. Bruce graduated from Purdue University and holds a Juris Doctorate degree from the Michigan State University College of Law. He serves as a frequent speaker or panelist at aviation industry events.